



# COMPANY PROFILE

CHIC N BE FROZEN FOODS

We make frozen food  
more nutritious and  
delicious with hygiene.





# INTRODUCTION

## SUMMARY

Chic N Be is a unique idea of Mrs. Urooj Misbah who established the company in May 2018 after exploring a bright opportunity to offer traditional "handmade" frozen food products to the customers via online platforms. We are pioneers in frozen food market and we offer first of its kind handmade frozen foods prepared by the use of stone grind spices and flavors. The business is managed by Mr. Misbah Lodhi.

## COMPANY PROFILE

Company Name	Chic N Be Frozen Foods.
Website	<a href="http://www.chicnbe.com">www.chicnbe.com</a>
Facebook	<a href="http://www.facebook.com/chicnbe">www.facebook.com/chicnbe</a>
Instagram	<a href="http://www.instagram.com/chicnbe">www.instagram.com/chicnbe</a>
Contact us	+92 3172281849
Head Office	Plot # F 21/2, New P&T Colony, New #113, Gizri Road, DHA, Karachi, 75600. Pakistan
Branch Office	R-14 Sector 15\3, Buffer zone, North Nazimabad, Karachi.
Business Registration No	8222544-0
Date of Establishment	May 28, 2018
Business Activity	frozen food services
Bank	Bank Islami Pakistan

## FEATURES

- ✓ Chic N Be provides top class healthy and hygienic frozen food products.
- ✓ We offer fresh ready-to-serve kababs and other top of the line products.
- ✓ We strictly follow halal food standards.
- ✓ Our rates are highly competitive and affordable.



## BUSINESS STRATEGY

- ✔ We make frozen food products more nutrition and delicious.
- ✔ We have enhanced our production capacity and can deliver high number of orders.
- ✔ Strict implementation of quality assurance and management
- ✔ We maintain strict kitchen hygiene.
- ✔ Every single pack is marked and recorded to facilitate the vigorous inspection if there are any complains.

## SUCCESS FACTOR

- 1- Traditional stone grind spices Key Factors or our products.
- 2- Our products are of distinctive desi taste with full of nutrients.
- 3- We collaborate with top delivery services and online stores.

## PRODUCTS

- |                                   |                                      |
|-----------------------------------|--------------------------------------|
| 1- Beef Shami Kabab (Stone Grind) | 2- Chicken Shami Kabab (Stone Grind) |
| 3- Chicken Kofta                  | 4- Beef Kofta                        |
| 5- Chicken Cheese Balls           | 6- Bread Rolls                       |
| 7- Spring Rolls                   | 8- Chicken Samosa                    |

## OUR PARTNERS



# BEEF KABAB

**INGREDIENTS:** Beef, Split Chickpeas, Eggs, Onion, Coriander, Red Chilli Whole, Spices.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

# CHIKEN KABAB

**INGREDIENTS:** Chicken, Split Chickpeas, Eggs, Onion, Coriander, Red Chilli Whole, Spices.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

# BEEF KOFTA

**INGREDIENTS:** Beef, Grind Chana, Onion, Green Chilli, Coriander, Spices.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

# CHICKEN KOFTA

**INGREDIENTS:** Chicken, Grind Chana, Onion, Green Chilli, Coriander, Spices.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

# CHEES BALLS

**INGREDIENTS:** Chicken, Black Pepper,  
Mayonnaise, Cheese, Salt  
Bread Crumbs.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta,  
Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.



# CHIKEN SAMOSA

**INGREDIENTS:** Chicken, Onion, Coriander, Samosa Patti, Coriander Seeds, Cumin, Carom Seeds.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

## BREAD ROLLS

**INGREDIENTS:** Bread, Chilli Garlic Sauce, Mayonnaise, Black Pepper, Salt.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta, Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.

# SPRING ROLLS

**INGREDIENTS:** Chicken, Cabbage,  
Green Onion, Capsicum,  
Radish, Soya Sauce.



We provide Beef/Chicken Kabab, Beef/Chicken Kofta,  
Chicken Samosa, Spring Roll, Bread Roll and Cheese Ball.



Plot # F21/2, New P&T Colony, Street # 113,  
Gizri Road, Defence Karachi.



[www.chichnbe.com](http://www.chichnbe.com)



chichnbe



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